



Welcome to QuilterChic.com! My name is Cheryl Brown and I am an avid quilter, and love all things quilting. I am married and have two kids, and two silly cats. I love reading and biking, and have participated in a 100-mile bike ride for MS twice.

I am an author of two quilting books, "Fresh and Fabulous Quilts" ©2008 That Patchwork Place, and "Quilt Batik!" ©2012

That Patchwork Place. I have had featured blocks in "Quiltmaker's 100 Blocks From Today's Top Designers" series, in volumes 1, 3, 4, 6, 7, and 8, just released.

My blog, QuilterChic, is dedicated to quilting topics, including hints and tips, latest fabrics, publications, and, of course, beautiful quilts! Being a regular contributor to the "Quiltmaker's" series, I participate in a blog tour with each magazine release that brings hundreds of new visitors to my site. My readers are a variety of quilting fans, ranging from the very beginners to advanced quilters.

## Statistics

Current as of November 19, 2013 I had a monthly visit rate of 905 people, with 746 unique visitors to the site. There were 2,404 page views during that time. I have 324 Facebook followers. My blog is still small, but I am getting more viewers and subscribers each week!



## Advertising

| Sidebar Ads                   |            |
|-------------------------------|------------|
| 125 x 125 pixels              | \$10/month |
| 300 x 250 pixels (rotating)   | \$15/month |
| 300 x 250 pixels (stationary) | \$20/month |

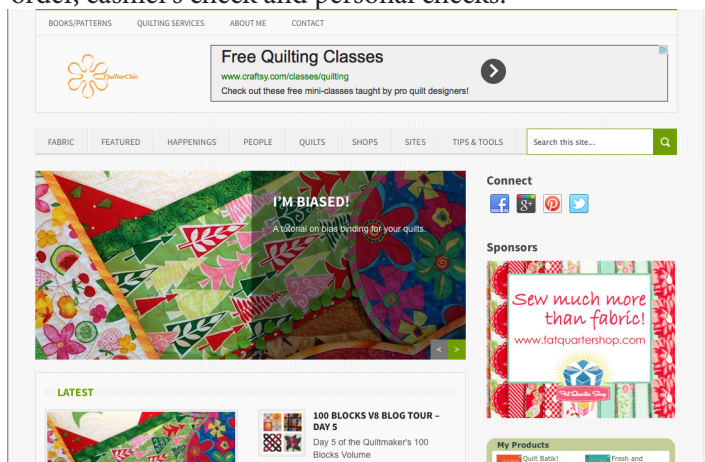
Sidebar ads are displayed on the front page and throughout the site in the rightmost column. Your ad will be displayed every time a user visits a page. Rotating ads have a maximum of 6 ads per widget, and are displayed in a random order for each pageview, so all sponsors get top billing equally.

| Header Ad                  |            |
|----------------------------|------------|
| 728 x 90 pixels (rotating) | \$30/month |

Header ads are displayed in the header, and are displayed randomly so all sponsors get top billing equally. There is a limit of 5 advertisers sharing these spots. Please email [quilterchic@me.com](mailto:quilterchic@me.com) for current rent availability.

I routinely preview products such as fabrics and quilting tools, but would write a special highlight post for sponsor giveaways, after advertising with me for 3 months. I would also be happy to highlight any special product samples sent to me, again, after 3 months of advertising.

There is a 10% discount for paying in advance for a three-month period. Forms of payment accepted: Paypal, money order, cashier's check and personal checks.



Screenshot showing header ad space (currently running adsense).

## How Do I Sign Up?

Email [quilterchic@me.com](mailto:quilterchic@me.com), letting me know a little about your business and what ad size(s) you're considering. Please let me know if you have any questions, problems, or suggestions.