



Welcome to QuilterChic.com! My name is Cheryl Brown and I am an avid quilter, and love all things quilting. I am married and have two kids, and two silly cats. I love reading and biking, and have participated in a 100-mile bike ride for MS 7 times.

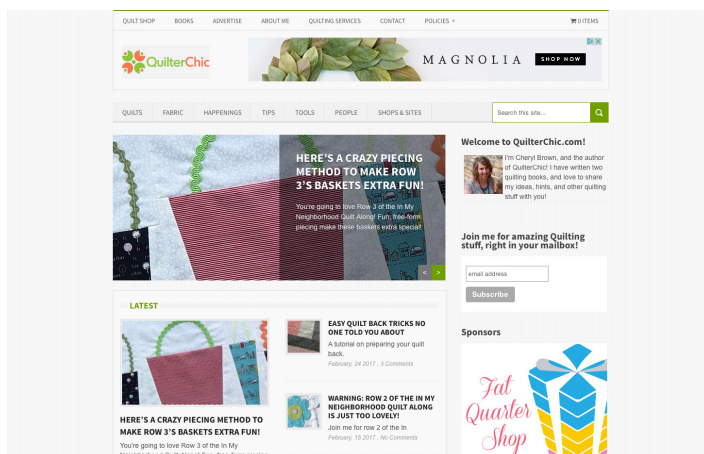
I am an author of two quilting books, *Fresh and Fabulous Quilts* ©2008 That Patchwork Place, and *Quilt Batik!* ©2012 That Patchwork Place. I have had featured blocks in “Quiltmaker’s 100 Blocks From Today’s Top Designers” series, in all but 2 volumes. I also design quilt patterns that I sell on my site.

My blog, QuilterChic, is dedicated to quilting topics, including hints and tips, latest fabrics, publications, and, of course, beautiful quilts! Being a regular contributor to the “Quiltmaker’s” series, I participate in a blog tour with each magazine release that brings hundreds of new visitors to my site. I also have partnered with other sites on blog tours. My readers are a variety of quilting fans, ranging from the very beginners to advanced quilters.



Statistics

Current as of June 28, 2017 I had a monthly visit rate of 2750 sessions, with 3830 unique visitors to the site. There were 5061 page views during that time. I have 973 Facebook followers, and 162 Twitter followers. I have 568 subscribers. My blog is growing and I am getting more viewers and subscribers each week!



Screenshot showing header ad space (currently running adsense).



Advertising

Sidebar Ads	
125 x 125 pixels	\$10/month
300 x 250 pixels (rotating)	\$15/month
300 x 250 pixels (stationary)	\$20/month

Sidebar ads are displayed on the front page and throughout the site in the rightmost column. Your ad will be displayed every time a user visits a page. Rotating ads have a maximum of 5 ads per widget, and are displayed in a random order for each pageview, so all sponsors get top billing equally. Sponsorship begins on the first of the month.

Header Ad	
728 x 90 pixels (rotating)	\$30/month

Header ads are displayed in the header, and are displayed randomly so all sponsors get top billing equally. There is a limit of 5 advertisers sharing these spots. Please email quilterchic@me.com for current rent availability.

I routinely preview products such as fabrics and quilting tools, but would write a special highlight post for sponsor giveaways, after advertising with me for 3 months. I would also be happy to highlight any special product samples sent to me, again, after 3 months of advertising.

There is a 10% discount for paying in advance for a three-month period. Forms of payment accepted: Paypal, money order, cashier’s check and personal checks.

How Do I Sign Up?

Email quilterchic@me.com, letting me know a little about your business and what ad size(s) you’re considering. Please let me know if you have any questions, problems, or suggestions.